



European Union
European Regional
Development Fund



Ministry of Economic Development



**APULIA
REGION**

pugliasviluppo

Integrated incentives Packages for the Tourism Sector

- Information sheet -

<p>Type of incentive</p>	<p>Integrated Incentives Packages for the tourism sector are part of a range of flexible incentive schemes, designed to facilitate new business investments, available from the Apulia Regional Government, through the regional in-house agency Puglia Sviluppo.</p> <p>Integrated Incentives Packages for the tourism sector represent a regional grant scheme, aimed at supporting capital investment projects for investors who create new jobs and safeguard existing jobs, contributing to the consolidation or recovery of existing tourism and hotel activities and/or to the creation of new business in the region.</p>
<p>Types of eligible investments</p>	<p>Integrated Incentives Packages support investment projects for existing businesses already located in Apulia or for new businesses to be located within the region, aimed at the following types of business initiative:</p> <ul style="list-style-type: none"> - new investments in tourism or hotel properties, through the restoration and completion of existing, uncompleted buildings, with original planning permission and authorisations for tourism or hotel developments; - the expansion, modernization and renovation of existing tourism or hotel facilities aiming at the raising of quality standards and/or classification; - the creation of new tourism and hotel facilities with accommodation capacity of no fewer than 7 rooms, through the consolidation, renovation and conservative restoration of existing buildings, considered to be part of regional artistic and historical heritage; - the consolidation, preservation and restoration of rural buildings, farmhouses, trulli, towers, fortifications with the aim of transforming them into hotels, without altering the original dimensions and volumes and maintaining the original architectural and artistic features; - the creation of new structures, facilities or initiatives that improve the region's tourism packages, with the aim of increasing "out of season" tourist inflows, such as: <ol style="list-style-type: none"> 1. the creation of golf courses with at least 18 holes; 2. the improvement, expansion and construction of yachting marinas and Aeroclubs; 3. the improvement, expansion and construction of sports facilities capable of hosting national and international sports events; 4. auditoriums or conference centres with minimum capacity of 2,000 places; 5. the creation of newly planted "green areas" of at least 100 hectares (including the construction of cycling routes, sports trails, eating places, etc.) including publicly owned areas, the access to which is shared with facility management companies; 6. the reclamation of degraded and/or polluted urban areas to be designated for the construction of hospitality, conference, sports, cultural and recreational facilities; 7. theme parks: the creation of amusement parks based upon themes inspired by history, cinema, the environment and society; 8. the creation, improvement and expansion of structures used permanently and continuously as privately-run theatres where opera and dramatic performances, are presented.



European Union
European Regional
Development Fund



Ministry of Economic Development



**APULIA
REGION**

pugliasviluppo

<p>Investment limits</p>	<p>Funding is available for investment projects presented by large enterprises with overall eligible expenditure and costs falling within the range between 3 million and 40 million Euros.</p> <p>Funding is available for investment projects presented by medium-sized enterprises with overall eligible expenditure and costs falling within the range between 2 million and 30 million Euros.</p> <p>Funding is available for investment projects presented by small-sized enterprises with overall eligible expenditure and costs falling within the range between 1 million and 20 million Euros.</p> <p>Investments of any SMEs participating in the initiative promoted by the large or medium-sized enterprise must provide eligible expenditure and costs of at least 1 million Euros.</p>
<p>Who can apply: beneficiaries</p>	<ul style="list-style-type: none"> - Large enterprises (a large-sized enterprise is a company which employs at least 250 employees and produces an annual turnover in excess of 50 million Euros); - Medium-sized enterprises (a medium-sized enterprise is a company which employs at least 50 employees and produces an annual turnover of less than 50 million Euros); - Small-sized enterprises (a small-sized enterprise is a company which employs less than 50 employees and produces an annual turnover of less than 10 million Euros), with approved financial accounts for the past three financial years that show an average annual turnover of at least 1 million Euros.
<p>Eligible expenditure</p>	<ul style="list-style-type: none"> - Investments in eligible “tangible assets” (purchase of land; construction works and similar; machinery and plant facilities; computer programmes; patents), including preliminary feasibility studies and works management - Investments in consultancy services (only for SME) for: <ul style="list-style-type: none"> o technological and business innovation, including quality control, environmental policy, social responsibility and ethical certification o e-business practices o environmental protection and energy savings measures o international marketing and international business development programmes o participation in trade fairs
<p>Level of funding for investments in “tangible assets”</p>	<p>Funding is available, depending on the type of costs involved, as set out below:</p> <ul style="list-style-type: none"> - 0% - 25% for large-sized enterprises; - 35% for medium-sized enterprises; - 45% for small enterprises.
<p>Level of funding for consultancy services</p>	<p>Funding is available, depending on the type of costs involved, as set out below:</p> <ul style="list-style-type: none"> - Investments in consultancy services (for a total of up to 2 million Euros per integrated project, up to 300,000 Euros per medium-sized company, up to 200,000 per small-sized company): 45 - 50% - Investments for the participation in trade fairs (for a total of up to 2 million Euros per project, up to 100,000 Euros per participating company): 45 - 50%.
<p>Regulation</p>	<p>Art. 50 Regional Regulation n. 17/2014</p>
<p>How to apply</p>	<p>Applications must be submitted electronically, in Italian, through the website www.sistema.puglia.it, following the procedure in the dedicated section “PIA Turismo” (Integrated incentives packages for Tourism sector)</p>
<p>Additional information</p>	<p>Additional information is available on the following websites: www.pugliasviluppo.eu - www.sistema.puglia.it or by contacting Puglia Sviluppo SpA Via delle Dalie, Zona Industriale Modugno (BA) Tel: +39 080 5498811 - E-mail: fdi@pugliasviluppo.it</p>